

# Proximetry Corporate Backgrounder



## Proximetry Facts-at-a-Glance

- o Privately held company, founded in January 2005
- o Provider of wireless performance management solutions
- o Patent-pending technology
- o Product first shipped May 2006
- o Corporate member of IEEE SA and WiMAX Forum
- o Headquartered in San Diego, California with European operations in Poland and Germany

## Company Management

Proximetry's team is over 65 people and growing. The team is led by an executive management group that has crafted innovative uses of wireless technology for breakthrough enterprise solutions. Their collective expertise and leadership abilities continue to support Proximetry as a leading provider of wireless performance management software solutions.

### Tracy R. Trent – Chief Executive Officer, Chairman & Co-Founder

Tracy Trent is a technology sales and marketing veteran for over twenty years, the last seven of which have been in the wireless products arena. Mr. Trent was previously the chief executive officer of Stellcom, a venture capital-backed wireless product development and services firm located in San Diego. He has also held various senior management positions at SAIC, Sun, Vytex, and CalAmp. Trent has an MS in Management of Technology from MIT's Sloan School of Management.

### Mirek Ossysek – General Manager, Proximetry Poland, SA

Mirek Ossysek comes to Proximetry with over fifteen years experience in the commercial software development industry. Before joining Proximetry in 2006, he was working for the Institute of Electronic, Silesian University of Technology, where he was involved in research activities in Electronic Design Automation area. Mr. Ossysek received an MS degree in Electronic Equipment from Silesian University of Technology in Gliwice, Poland.

### Michael Sanderson – Vice President of Engineering

Michael Sanderson brings fifteen years of experience in the datacom and telecom solutions coming to the market. Mr. Sanderson helped set product strategy for industry leaders such as Nortel Networks, Ensemble Communications, Alvarion, and RF Magic. He received degrees in Computer Science and Electrical Engineering from the University of Saskatchewan in Saskatoon, Saskatchewan, Canada.

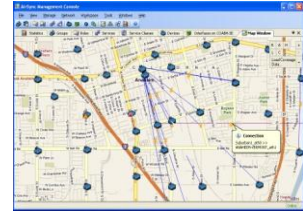
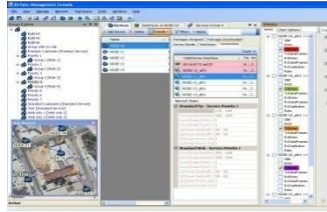
### Yair Bourlas – Product Manager and Systems Engineer

Yair Bourlas comes to Proximetry with over ten years experience in broadband wireless access. Prior to joining Proximetry, Mr. Bourlas was a principle system engineer for NextWave; a holding company whose subsidiaries develop and market mobile multimedia and wireless broadband products. Mr. Bourlas actively participated in the IEEE 16 standard development and has more than ten patents related to broadband wireless technology. He is a graduate of the University of Manitoba with a degree in Electrical Engineering.

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### Product

Proximetry provides real-time network and performance management solutions for multivendor, multifrequency, multiprotocol wireless networks to enable operators to visualize, provision, and optimally manage their networks. AirSync gives municipal, public safety, energy, transportation, and enterprise network operators as well as carriers and other service providers the ability to dynamically monitor and manage traffic, devices, users, applications and services. AirSync, is the first comprehensive performance and network management tool that enables real-time, network-wide visualization, management, and active network control from a single system.



### Partners

As a testimonial to Proximetry's solution capabilities, Proximetry is proud to have partners and customers from leading global technology organizations.



### Advanced Research and Collaboration

Proximetry is working with leading research institutions in Europe, on advanced techniques and algorithms for management and control of wireless networks, including WiMAX and LTE.



## Participation in Pan European Projects



Proximetry is a founding member of the EU-MESH Consortium. EU-MESH is a 30 month collaborative project which started January 2008, and is funded by the European Commission under in FP7 (7th Framework Programme), targeting the objective "The Network of the Future". The goal of EU-MESH is to develop, evaluate, and trial a system of software modules for building dependable multi-radio multi-channel mesh networks with QoS support that provide ubiquitous and ultra-high speed broadband access. Members include:



## International Standards

Proximetry is an active corporate member of several international standards organizations.



## Innovations and Awards

Proximetry is investing significant resources into research and development of advanced techniques and optimization algorithms for radio resource allocation in OFDMA systems, and dynamic network topologies (ad-hoc, mesh and multi radios/protocols).



Proximetry was named one of the Fierce 15 of 2007, consisting of the 15 privately held emerging companies that hold the most promise to help shape the wireless broadband industry and establish a successful presence in this market.

## Investors

- Munich Venture Partners – Munich, Germany
- Investec – London, England, UK
- Rembrandt Venture Partners – Menlo Park, California, USA
- Windward Ventures – San Diego, California, USA

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